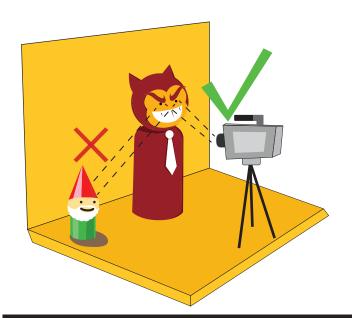
AUDIO/VIDEO BEST PRACTICES 7 3 Quick Tips for Presenting in the One Button Studio

TIP #1

Look at the camera. The camera is your virtual audience and creates eye contact for viewers when they watch the video.



TIP #2

Speak in your "presenter voice". Speak in a louder volume for best audio quality results.



TIP #3

Stand when you present. Standing give promotes good posture and allows for expressive body language.



RECAP



Focus your view on the camera to promote eye contact with the "audience" for the video.



Speak clearly and loud for the best audio quality.



Stand up to present, it promotes hand gestures and is less restrictive for breathing.

